

<b>Study program:</b> Integrated Academic Studies in Dental Medicine			
<b>Course title:</b> Health Promotion			
<b>Teacher:</b> Svetlana T. Kvirgić, Vesna P. Mijatović Jovanović, Snežana N. Ukropina, Sonja LJ. Šušnjević, Sanja V. Harhaji, Sonja I. Čanković, Dušan K. Čanković, Ivana F. Radić			
<b>Course status:</b> elective			
<b>ECTS Credits:</b> 3			
<b>Condition:</b> -			
<b>Course aim:</b> To capacitate students in understanding the roll of health and other sectors of the society and their active cooperation in the health promotion process.			
<b>Expected outcome:</b> Acquiring skills to work with health and other professionals, groups and individuals in the community in order to implement health promotion.			
<b>Content</b>			
<i>Theoretical education</i>			
Definition and term of health promotion, principles and strategies. Health promotion and health education in strategic documents. Settings for health promotion (WHO health promotion settings approach – „Healthy cities“, „Healthy school“, „Healthy kindergarten“). Population and high risk strategies in the prevention of non-communicable diseases. Behavioural and biological risk factors for non-communicable diseases. Health promotion in prevention of communicable diseases. Behavioural models of health decision-making and behaviours. Health education – definitions, aims, methods and tools. Health promotion and prevention programme structure. Content and organization of work in health promotion centres in Institutes of Public Health. Evaluation of the health promotion programmes.			
<i>Practical education</i>			
Health education tools and methods, health promotion and prevention programme, action plan, health promotion campaigns.			
<b>Literature</b>			
<i>Compulsory</i>			
1. Poland B, Green LW, Rootman I, editors. Settings for health promotion: Linking theory and practice. Thousand Oaks, CA: Sage; 2000.			
2. Glanz K, Rimer BK, Viswanath K, editors. Health behavior and Health Education. 4h edition. San Francisco, CA: Jossey-Bass A Wiley imprint; 2008.			
<b>Number of active classes</b>		<b>Theoretical classes:</b> 15	<b>Practical classes:</b> 30
<b>Teaching methods:</b>			
<b>Student activity assessment (maximum 100 points)</b>			
<b>Pre-exam activities</b>	<b>points</b>	<b>Final exam</b>	<b>Points</b>
Lectures	5	Written	
Practices	15	Oral	55
Colloquium		.....	
Essay	25		